#### VEER NARMAD SOUTH GUJARAT UNIVERSITY, SURAT

NOTIFICATION OF THE VEER NARMAD SOUTH GUJARAT UNIVERSITY NO. EXAM./4695/ OF 2025

# REVISED PROGRAMME OF THE B.B.A. (SECOND SEMESTER) DIGITAL MARKETING/ FOREIGN TRADE REGULAR & ATKT EXAMINATION, (NEP & NON NEP)

#### APRIL-2025

Candidates are requested to be present at their respective centres of Examination, Fifteen Minutes before the time appointed for the setting of the First Paper and Ten Minutes before the time of subsequent Papers.

#### THEY ARE FORBIDDEN TO TAKE ANY BOOK, PAPER & MOBILE PHONE INTO THE EXAMINATION HALL.

The student should be read all the rules and regulation for taking examination before entering in examination hall.

The Written Examination will be conducted in the following order:

| Sr. No. | Exam Date  | Exam Time                         | Course Type | Subject   |
|---------|------------|-----------------------------------|-------------|---|
|         | 05/04/2025 | 10:30 AM To<br>12:30 PM           | Major       | MAJOR-1-ECONOMICS FOR MANAGERS - (<br>2408000702010001)                   |
| 1       |            |                                   |             | MAJOR-1-FUNDAMENTALS OF DIGITAL MARKETING - (<br>2508000702010002)        |
|         |            |                                   |             | MAJOR-1-PRINCIPLES OF MARKETING - (<br>2508000702010003)                  |
| 2       | 07/04/2025 | 10:30 AM To<br>12:30 PM           | Major       | MAJOR-2-ORGANIZATIONAL BEHAVIOR - (<br>2408000702020001)                  |
|         |            | 8/04/2025 10:30 AM To<br>12:30 PM | Minor       | MINOR-CREATIVITY AND INNOVATION - ( 2408000702030002 )                    |
|         |            |                                   |             | MINOR-FINANCIAL ACCOUNTING - (2508000702030004)                           |
| 3       | 08/04/2025 |                                   |             | MINOR-MANAGEMENT OF MSMES - (2408000702030001)                            |
|         |            |                                   |             | MINOR-SEARCH ENGINE OPTIMIZATION - (<br>2508000702030003)                 |
|         |            | 10:30 AM To<br>12:30 PM           | MDC         | MDC-ECONOMIC & COMMERCIAL GEOGRAPHY - (<br>2508000702040002)              |
| 4       | 09/04/2025 |                                   |             | MDC-ENVIRONMENTAL AND ECOLOGICAL MANAGEMENT - (2408000702040001)          |
| 5       | 11/04/2025 | 10:30 AM To<br>11:30 AM           | AEC         | AEC-ADVANCED COMMUNICATION SKILLS IN GUJARATI - I<br>- (2408000702050001) |
|         |            |                                   |             | AEC-ADVANCED SKILLS IN HINDI: THEORY & PRACTICE - (2408000702050002)      |
| 6       | 12/04/2025 | 10:30 AM To<br>11:30 AM           | VAC         | VAC-VALUE EDUCATION IN BHARATIYA KNOWLEDGE<br>SYSTEM - (2408000702070001) |

SURAT

DATE: 21/02/2025

CONTROLLER OF EXAMINATIONS

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The Centers for the BACHELOR OF BUSINESS ADMINISTRATION (NCF-NEP) (SECOND SEMESTER) APRIL-2025 Examination will be as under : Regular

| Center Name  | Center Name   |
|--|---|
| (0125) - V.S. PATEL COLLEGE OF ARTS & SCIENCE, BILIMORA  | (0154) - NARMADA COLLEGE, ZADESHWAR   |
| (0190) - KBS COLLEGE , VAPI  | (0191) - DOLAT USHA INSTITUTE, VALSAD   |
| (0207) - AMBABA COMMERCE COLLEGE, MANIBA INSTITUTE OF BUSINESS<br>MANAGEMENT & DEVIBA INSTITUTE OF COMPUTER APPL | (0209) - SHRI MANILAL KADAKIA COLLEGE OF COMMERCE, MANAGEMENT, SCIENCE & COMPUTER STUDIES, ANKLESHWAR         |
| (0211) - UDHNA CITIZEN BCOM, BBA, BCA, SURAT   | (0212) - SHRI SHAMBHUBHAI V. PATEL COLLEGE OF COMPUTER SCIENCE & BUSINESS MANAGEMENT                          |
| (0220) - SMT. Z.S. PATEL COLLEGE OF MANAGEMENT & TECHNOLOGY  | (0221) - S.S. AGRAWAL COLLEGE OF COMMERCE & MANAGEMENT, NAVSARI   |
| (0225) - NARAN LALA COLLEGE OF COMMERCE & MANAGEMENT, NAVSARI  | (0226) - SHREE J. D. GABANI COMMERCE COLLEGE, SURAT   |
| (0228) - D.R. PATEL & R.B. PATEL COMMERCE COLLEGE & NAVNIRMAN INSTITUTE OF MANAGEMENT, BHARTHANA, SURAT          | (0230) - PROF. V.B. SHAH INSTITUTE OF MANAGEMENT & R.V. PATEL COLLEGE OF COMMERCE (ENG. MED.), V.L. SHAH COLL |
| (0233) - R.K. DESAI COLLEGE OF COMMERCE & MANAGEMENT, VAPI   | (0241) - VIVEKANAND COLLEGE FOR B.B.A, SURAT  |
| (0249) - SHREE UTTAR GUJARAT BBA COLLEGE, SURAT  | (0251) - SMT. Z. S. PATEL COLLEGE OF MANAGEMENT, SURAT  |
| (0320) - SHRINATHJI COLLEGE OF BUSINESS ADMINISTRATION   | (0339) - SDJ INTERNATIONAL COLLEGE, VESU, SURAT   |
| (0349) - SASCMA ENGLISH MEDIUM COMMERCE COLLEGE, VESU, SURAT   | (0410) - AGRAWAL VIDYA VIHAR ENGLISH MEDIUM COLLEGE, VESU, SURAT  |
| (0447) - SDJ INTERNATIONAL COLLEGE, PALSANA  | (0449) - VISHWABHARTI GIRLS INSTITUTE OF COMMERCE, MANAGEMENT<br>AND COMPUTER APPLICATION, MORTHANA           |
| (0457) - THE MANDVI EDUCATION SOCIETY BBA, BCA AND SCIENCE<br>COLLEGE, MANDVI                                    | (0458) - VIDYABHARTI TRUST COLLEGE OF BUSINESS, COMPUTER<br>SCIENCE AND RESEARCH, UMRAKH, BARDOLI             |
| (0469) - C.K.PITHAWALA COLLEGE OF COMMERCE-MANAGEMENT-<br>COMPUTER APPLICATION, DUMAS ROAD, SURAT                | (0495) - M.A.B. COLLEGE OF MANAGEMENT KATARGAM SURAT  |

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